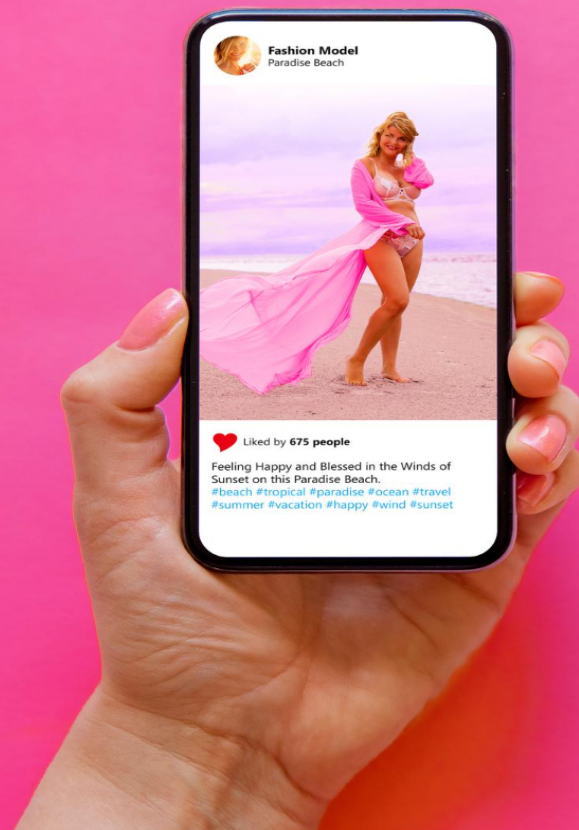


7500万ダウンロード

InstagramアプリSAAS





7500 Instagram SAAS

買収可能なのは、急成長を遂げているインスタグラムのユーザー向けトップメッセージングアプリだ。

これは、インスタグラムのユーザーに、フォロワーや友人から率直な匿名のメッセージやレビューを受け取る機会を与えるように設計されている。

アプリはiOSとAndroidの両方で利用可能。

このアプリは収益性が高く、年間1400万ドルの経常収益を上げている。

史上最速で7500万ダウンロードを達成し、50カ国以上のApp

Storeで1位を獲得した。

匿名Q&A市場を独占し、ネットワーク密度やブランドを含むいくつかの要因によって、他のすべてのアプリを追い抜いた。

このアプリの成長は、ユーザーが作成したコンテンツを適切に管理することを可能にしたAIモデルの開発と時を同じくしている。

これまで5億通のメッセージが送信されたが、深刻ないじめはゼロだった。

キーポイント

- 60カ国以上のApp Storeで1位を獲得
- 75,000,000ダウンロード – アプリ史上最速で7500万ダウンロードを達成
- ARR14ミリオン
- 強力なチーム – 15年の経験、20以上のアプリの出荷、合計1億ダウンロード
- #100カ国以上で1位 500億ストーリー・インプレッション
- インスタグラムのリンク共有 –
強力なネットワーク効果とバイラルな成長を生み出す
- ファイナル・ムーバー・アドバンテージ（最終的な優位性） –
そのカテゴリーにおける最終的かつ恒久的なリーダーとなる。
- ダウンロード・マシーン –
ウェブサイトだけで、他のアプリを1日20Kダウンロードさせることができる。
- 予約注文戦略と組み合わせれば、どんなアプリでもApp Storeで1位になれる
- 顧客一人当たりのLTVが高い他のアプリにユーザーを誘導できる

TARGET PRICE

\$62,500,000

GROSS REVENUE

\$13,920,151

EBITDA

\$11,882,890

BUSINESS TYPE

ソフトウェア & SAAS

SUPPORT & TRAINING

販売者とそのチームが移行支援とトレーニングを提供

REASON FOR SELLING

チームはアプリを売却し、その資金を他のプロジェクトに再投資

COUNTRY

アメリカ合衆国

BUSINESS ID

L#20240752

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