

# 主要なオンラインSAAS

**PRESENTATION**  
**BUSINESS**  
**PLAN**

**EXECUTIVE SUMMARY**

**TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

**TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitions.

**TITLE**  
The objectives will be based on how you gain sales by acquiring and keeping customers.

**OVERVIEW & OBJECTIVES**

- A** **TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.
- B** **TITLE**  
Marketing strategy's goal is to increase sales and achieve the advantage over other competitions.
- C** **TITLE**  
It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.

**PRODUCTS & SERVICES**

Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

**MARKET OPPORTUNITIES**

**TITLE**  
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

**TITLE**  
Research your target group and narrow your market.

**TITLE**  
Brand identity is a way to tell your brand story and position yourself from your competitors visually.

**TITLE**  
Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.

**TITLE**  
A new way of how we purchase goods at fingertips in modern era.

**MARKETING & SALES**

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

**SWOT ANALYSIS**

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.	Marketing strategy's goal is to increase sales and achieve the advantage over other competitions.	The objectives will be based on how you gain sales by acquiring and keeping customers.	It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objectives.
A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.	A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.	A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.	A marketing strategy helps convey effective messages with the right twist of marketing approaches that will maximize your sales outcome and marketing activities.

**TEAM**

**STEP 1** • **STEP 2** • **STEP 3** • **STEP 4**

**OPERATIONS**

**TITLE**  
Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising etc.

**TITLE**  
Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

**TITLE**  
Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

**FINANCIAL ANALYSIS**

Goal	Sales
Goal 1	180
Goal 2	100
Goal 3	220
Goal 4	150
Goal 5	140

5001px x 2958px / PSD, JPG



## SAAS

## PPTX

このプラットフォームは、業界やプロのニーズの広い配列に応える高品質のPowerPointテンプレートやプレゼンテーションスライドを提供することに特化。

クリエイティビティと機能性に重点を置いたこのサービスは、情報を伝えるだけでなく、説得力のあるストーリーを伝える視覚的に魅力的なプレゼンテーションを作成する力をユーザーに与えます。

企業会議、教育講演、マーケティング・ピッチなど、利用可能なテンプレートはあらゆる状況に適合するように設計されており、ユーザーはメッセージを明確かつ効果的に伝えることができます。

このサービスの際立った特徴のひとつは、カスタマイズ可能なテンプレートの豊富なライブラリだ。

各テンプレートは、ビジュアルストーリーテリングのニュアンスを理解する専門家チームによって、細心の注意を払ってデザインされています。

ユーザーは、特定のプランディングやメッセージング要件に沿った多様なテーマ、スタイル、レイアウトから選択することができます。

この柔軟性により、個人や組織はビジュアル・アイデンティティの一貫性を保ちながら、さまざまなプレゼンテーションの場にも対応できる。

あらかじめデザインされたテンプレートに加え、このプラットフォームは、プレゼンテーションの全体的な魅力を高めることができるスライドデザイン、グラフィック、アイコンの多さを提供しています。

ユーザーは、複雑な情報を簡素化し、聴衆にとってより消化しやすいものにする膨大な数のチャート、ダイアグラム、インフォグラフィックスから選ぶことができる。

このリソースは時間を節約するだけでなく、プレゼンテーションを視覚的に魅力的なものにし、聴衆の関心を維持し、内容の理解を深めるのに役立ちます。

### キーポイント

- 経常収益
- グローバル顧客
- 40万ドル／MRR
- 年間60000/70000オーダー
- アメリカ / EUのお客様
- 小規模経営陣
- 大きな可能性

### TARGET PRICE

\$ 28,000,000

### GROSS REVENUE

\$ 4,250,000

### EBITDA

\$ 4,000,000

### BUSINESS TYPE

ソフトウェア & SAAS

### COUNTRY

米国

### BUSINESS ID

L#20250850

- ・：企業の会議、提案書、報告書などに使用。
- ・：教育目的、講義、学生プロジェクト用に設計されています。
- ・：潜在顧客に製品やサービスを宣伝することに重点を置く。
- ・：広告キャンペーン、製品発表、市場分析に使用。
- ・：従業員の新入社員研修、能力開発、ワークショップなど。
- ・：新興企業が投資家を惹きつけるために使用する簡潔なプレゼンテーション。
- ・：研究成果を発表するための学術会議または専門会議向け。
- ・：進行中のプロジェクトの最新情報を関係者に提供するために使用される。
- ・：オンラインセミナー用に調整されたもので、インタラクティブで魅力的なものが多い。
- ・：個人の作品、スキル、実績を紹介するもので、クリエイターがよく使用する。

注：所在地は極秘で米国外です。 POF / KYC手続きが必要。

*The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction.*

*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

*By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.*

*This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.*

*The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.*

*All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.*

[www.mergerscorp.com](http://www.mergerscorp.com)



[WWW.MERGERSCORP.COM](http://WWW.MERGERSCORP.COM)