

イタリアの高級ファッション





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イタリアを拠点とするラグジュアリーファッション専門のオンラインショップで、デザイナーズウェア、シューズ、アクセサリ、ビューティ製品、ホームグッズなどを幅広く取り揃えている。

同社は、有名な国際的デザイナーのハイエンドな製品をキュレートすることで名声を築き、目の肥えた世界中の顧客に対応している。

このプラットフォームは、以下のような高級品を包括的に提供している：

- メンズとレディースのアパレル：エンポリオ・アルマーニ、ドルチェ & ガッバーナ、アレキサンダー・マックイーン、ヴェルサーチなど、トップデザイナーのコレクションが揃う。
- シューズ：ゴールデン・グース、フィリップ・モデル、バレンシアガなどのブランドから様々なスタイルが揃う。
- アクセサリ：バーバリー、ヴァレンティノ・ガラヴァーニ、モスキーノなどのバッグ、ジュエリー、アイウェアなど。
- ビューティープロダクト：ファッションを引き立てるハイエンドなビューティ・アイテムの数々。
- 家庭用品とワイン
ラグジュアリー体験を家庭装飾品や高級ワインにまで広げ、ライフスタイル志向の顧客層にアピールする。
- グローバルリーチ：
複数の地域に最適化されたユーザーフレンドリーなeコマース・プラットフォームで、国際的な顧客基盤に対応。

TARGET PRICE

\$ 3,500,000

GROSS REVENUE

\$ 5,797,143

EBITDA

\$ 0

BUSINESS TYPE

インターネットビジネス

COUNTRY

イタリア

BUSINESS ID

L#20250873

- 専属デザイナーとのパートナーシップ：
100人以上の一流デザイナーとの提携により、常にリフレッシュされた限定商品ラインナップを提供。
- 顧客中心のサービス：
オーダーメイドの推奨品や専任のカスタマーサポートなど、パーソナライズされたショッピング体験を提供する。
- サステナビリティへの取り組み：
環境に優しいブランドを取り上げ、責任ある消費を促進することにより、持続可能なファッションの実践に取り組む。

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