

プレミアム・コールドブ



ギリシャを拠点とする職人スタイルのジュース製造会社で、ヘルシーなコールドプレスジュースの分野でニッチを明確に定義し、希少で革新的な風味の組み合わせを提供している。

2017年に設立された同社は、品質、持続可能性、革新性という強い価値観に支えられている。

主なハイライト

- 専門製品ライン：
卸売業者、小売業者、HoReCa顧客をターゲットとした7つの特徴的なSKU。
- 地元産：
原材料はすべて地元の農家から調達しているため、新鮮さが保証され、地域経済を支えている。
- 職人による製造：
コールドプレスと急速冷凍により、栄養価と風味を最大限に保持。
- プレート入り冷凍ジュース：
独自のプレート凍結方式により、保存性が向上し、輸送コストが削減され、取り扱いが容易になる。
- IFS認定。パッケージングとイノベーションで複数の国際的賞を受賞。
- 生産能力：1シフトあたり2,000ユニット。
- 施設1,200平方メートルの工業用ビルに立地。
プレス機、冷凍庫、タンク、ボトリングラインを完備。
- 倉庫：容量90トン以上のウォークイン冷凍庫を所有。
- 顧客ベース：15-17の定期的な卸売・小売顧客。

TARGET PRICE

\$ 750,000

BUSINESS TYPE

食品-飲料

COUNTRY

ギリシャ

BUSINESS ID

L#20250919

- 自己資金：
オーナーが全額出資し、社内の株主融資以外に外部からの借入はない。
- 輸出準備完了：すでに国際市場、特にヨーロッパ市場向けに調整された製品。
- 経験豊富なリーダーシップ：
7年の業界経験を持つプロモーター、現在ロンドンからネットワークを拡大中。

収益ポテンシャル

プレミアム価格を要求されるセグメントに位置する同社は、ナチュラルでクリーンなラベルの飲料に対する消費者の需要が高まるにつれて、国内および輸出の両方で規模を拡大することができる。

ユニークなフローズン形式は、B2Bのさらなる機会を提供する。

戦略的適合性

理想的な買収・投資対象

- 製品イノベーションを求める老舗食品・飲料ブランド。
- 持続可能で輸出可能な成長プラットフォームを求める投資家。
- 欧州でウェルネス飲料分野への参入を目指す戦略的パートナー。

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The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

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