

10年の歴史を持つイタリ





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ダイナミックでデザインに前向きなイタリアのメンズウェア・ブランドは、拡張性のあるeコマース・モデル、国際的な存在感、伝統的なナポリ仕立てへの揺るぎないこだわりを通じて、現代のラグジュアリーを再定義している。

2010年に設立され、カンパーニャに本社を置くこのブランドは、高貴な生地、環境に配慮した持続可能な素材、独自のグラフィックプリントを使用することで知られている。

オーダーメイドのスーツ、手縫いのシャツ、シグネチャープリントのポケットチーフ、ラグジュアリーなビーチウェア、カスタマイズ可能なTシャツなど、その製品はすべてイタリア製だ。

市場において傑出した存在である同社は、職人技と現代的な顧客の期待を融合させ、大規模なパーソナライゼーションを提供するユニークな能力で称賛されている。

コマーシャル・ハイライト

- 製品は40カ国以上で販売
- イタリアの主要都市に2つの旗艦ブティックを展開
- 20万人のコミュニティ・フォロワーを持つeコマース・プラットフォーム
- イタリア全土でポップアップストアの立ち上げを準備中
- AIやポッドキャスト制作を含む、B2Bファッション・コミュニケーション・サービスへの多角化

戦略的優位性

- フレキシブルなアウトソーシング製造による100%メイド・イン・イタリア生産
- 特にサステイナブルでカスタマイズ可能なファッションに対するブランド認知度が高い。

TARGET PRICE

\$ 0

BUSINESS TYPE

インターネットビジネス

COUNTRY

イタリア

BUSINESS ID

L#20250944

- デジタル・チャネルと体験型小売（旧新聞販売店での高級キオスクなど）を活用した拡大可能なビジネスモデル

投資機会

- 資本注入または戦略的パートナーシップ（ロイヤリティ・ベースまたはハイブリッド・モデル）を求めている。
- 小売業の拡大、グローバル・マーケティング、B2Bコミュニケーション・サービスの開発を支援するための資本金
- 新しい業種と小売業態により、毎年50%以上の収益成長が見込まれる

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