

近代的薬局のためのデジ





南イタリアを拠点とする革新的で急成長中のデジタル・ヘルステック企業は、インテリジェントなソフトウェアと統合ロジスティクスによって医薬品小売セクターを変革している。

同社は、AIと最先端技術を活用した独自のクラウドベースのプラットフォームを提供し、薬局業務の最適化、薬剤のトレーサビリティの確保、治療継続性の強化を実現している。

同社は、所有する実店舗、最新の医薬品eコマース・プラットフォーム、最先端の物流ハブを組み合わせたハイブリッド・ビジネスモデルを運営している。

そのビジョンは、完全にデジタル化され、非常に効率的なヘルスケア商品とサービスのサプライチェーンを構築することである。

投資家のメリット

- 税制優遇措置：革新的新興企業」として認定され、投資家は投資資本の最大30%を税額控除として申請できる。
- 低リスクのプロフィール：強力な実行実績を持つ積極的なオペレーション。
- 高い市場ポテンシャル：進化を続けるイタリアの医療事情において、デジタル化された効率的な薬局サービスへの需要の高まりに対応。

投資機会

同社は戦略的拡大を加速させるため、80万ユーロの資金を求めている：

- 地域のフットプリントを強化するため、さらに3つの薬局を買収。
- 医薬品不足を防ぐため、倉庫の容量を拡大し、統計ツールを統合する。
- 国の医療システムと統合されたソフトウェアの特許開発。
- ウェブプレゼンスの刷新と社内プロセスの最適化により、デジタル顧客体験を強化。

TARGET PRICE

\$ 800,000

BUSINESS TYPE

ヘルスケア事業

COUNTRY

イタリア

BUSINESS ID

L#20250942

- 2022年 収入：250万ユーロ
- 2023年 収入：350万ユーロ
- 2024 収益：450万ユーロ
- 2025E 収益：500万ユーロ
- EBITDAは着実に成長し、マージンも改善すると予想される。

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