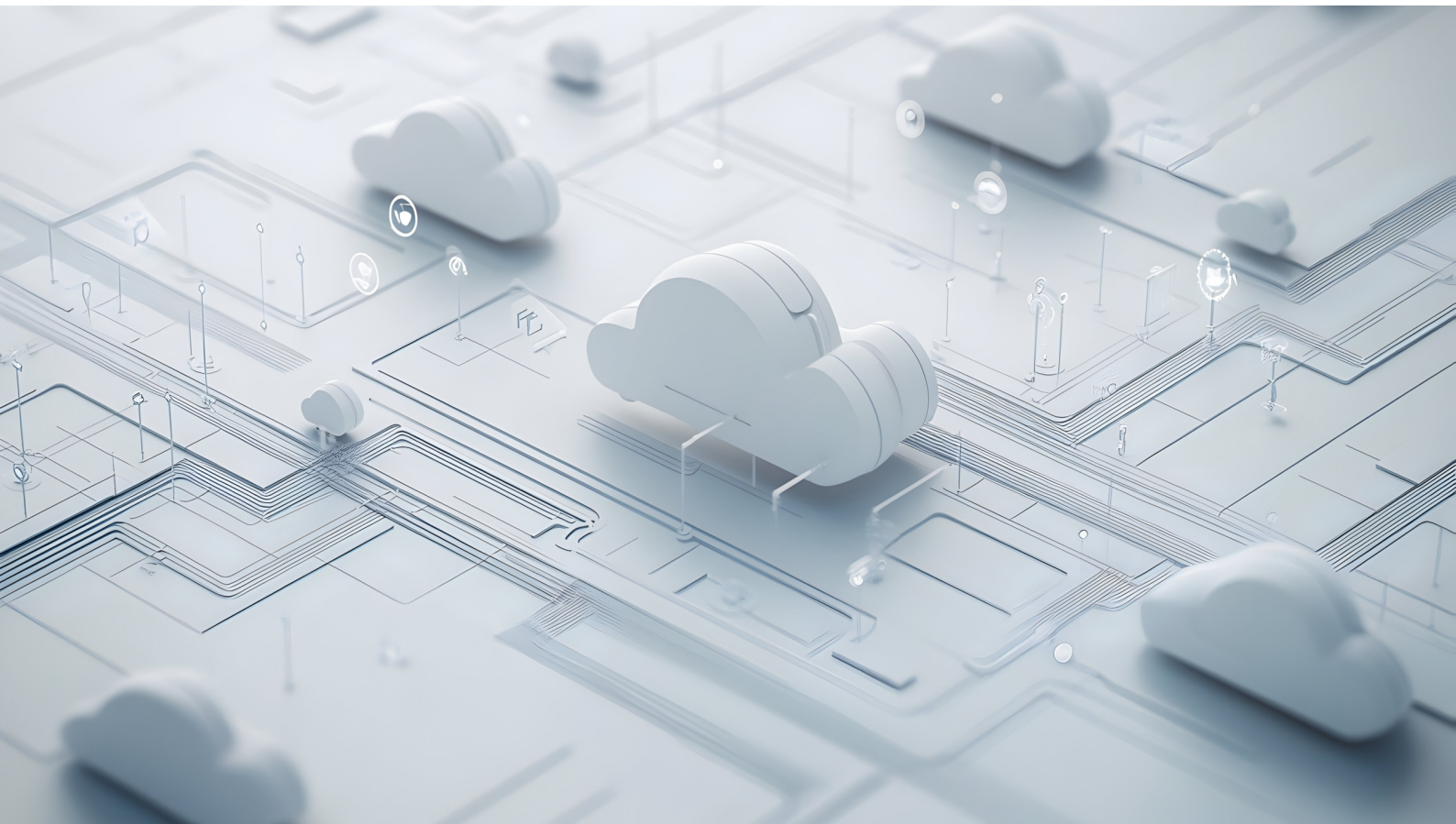


SaaS

CXプラットフォーム

ラテンアメリカのリーダー



MERGERSCORP

SaaS CX

ラテンアメリカのSaaS型CXプラットフォーム。多様な市場にフォーカスし、会話型AIとコードレスチャットボットを活用。

ジェネレーティブAIは、顧客体験とエージェントの生産性を向上させることで、顧客業務を変革している。自然言語を使って顧客とのやり取りを自動化する。

カスタマー・エクスペリエンス・マネジメントの市場規模は、2024年には190億3000万米ドルと推定され、2029年には433億5000万米ドルに達すると予測されている。

会話型AIの世界市場規模は2022年に100億8000万米ドルと推定され、2023年から2030年にかけて年平均成長率（CAGR）23.9%で成長すると予測されている。

2030年までに、GenAIのおかげで世界経済は年間最大4.4兆ドル押し上げられ、カスタマーエクスペリエンスにおける作業活動の60%以上が完全に自動化される。

成功の実績 + 創業から14年 自社開発 + 15業種130社のトップ顧客
創業チームの100%出資比率

収益とEBITDAの成長を継続：エクスポネンシャル・ビジネスモデル 収益のCAGR +30% YoY EBITDA> 過去3年間は50%。 > 95% 2024年ARR

大量の顧客との取引 + クラウドプラットフォーム - コード実装なし Gen AIモジュール
サポート + 1000人のヒューマンエージェントが同時作業

経験豊富なチーム 従業員50名 研究開発および専門サービスを含む

特定分野のリーダー：通信、医療、金融、公益事業の顧客リーダー

チャットボットとGenA：Gen

AIを搭載したチャットボットサービスは、顧客体験を向上させ、いつでも問い合わせに即座に対応する。

複雑なユースケースを数分で簡単に作成できるノーコード・プラットフォーム。

カスタマー360

複数のデジタルチャネルにおける顧客との対話を追跡するために、大量の会話を一元化し、自動化します。

新しいチャネルや異なるアクター向けの複数のモジュールを簡単に統合できる。

WhatsApp Business Platform：WhatsApp Business Platform

APIは継続的なメッセージングサービスの提供を可能にし、世界で20億人以上のユーザーベースを誇るプラットフォーム上で顧客との関係維持を支援するよう設計されて

TARGET PRICE

\$ 30,000,000

GROSS REVENUE

\$ 8,000,000

EBITDA

\$ 3,500,000

BUSINESS TYPE

ソフトウェア & SAAS

COUNTRY

アルゼンチン

BUSINESS ID

L#20251039

います。

The information contained herein does not constitute an offer to sell or a solicitation of an offer or a recommendation to purchase securities under the securities laws of any jurisdiction, including the United States Securities Act of 1933, as amended, or any US state securities laws, or a solicitation to enter into any other transaction

The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.

By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

This document is prepared for information purposes only. It is made available on the express understanding that it will be used for the sole purpose of assisting the recipients to decide whether they wish to proceed with a further investigation of the Proposed Transaction.

The recipients realize and agree that this document is not intended to form the basis of any investment decision or any other appraisal or decision regarding the Proposed Transaction, and does not constitute the basis for the contract which may be concluded in relation to the Proposed Transaction.

All information contained in this document may subsequently be updated and adjusted. MergersUS Inc. has not independently verified any of the information contained herein or on which this document is based. Neither the Company, nor its management or shareholders, nor MergersUS Inc. , nor any of their respective directors, partners, officers, employees or affiliates make any representation or warranty (express or implied) or accept or will accept any responsibility or liability regarding or in relation to the accuracy or completeness of the information contained in this document or any other written or oral information made available to any interested party or its advisers. Any liability in respect of any such information or any inaccuracy in or omission from the document is expressly disclaimed.

MERGERSCORP

© 2026 MergersCorp M&A International. All rights reserved.

© 2026 MergersCorp M&A International. MergersCorp™ M&A International is the collective brand name of independent affiliates of MergersCorp M&A International. For more details on the nature of our affiliation, please visit us on our website <https://www.mergerscorp.com/disclaimer>. MergersCorp M&A International is not a registered broker-dealer under the U.S. securities laws. MergersCorp M&A International does not offer or sell securities or provide investment advice or underwriting services. The articles or publications contained in this presentation are not intended to provide specific business or investment advice. The author or MergersCorp M&A International shall not be liable for any errors or omissions, or for any loss suffered by any person or organization acting or refraining from acting as a result of the content of this website. It is recommended that specific independent advice be sought before making any business or investment decision.

MERGERSCORP

WWW.MERGERSCORP.COM