

プレミアム体験型イベント



MERGERSCORP

一生に一度のイベントをプロデュースする、イベント、エクスペリエンス、スポンサーシップの総合エージェンシー。

同社は、企業、B2B、富裕層の個人顧客向けに、カスタムデザインのラグジュアリー体験を創造している。

フォーチュン500社に名を連ねる企業を含む、多様でハイエンドな顧客名簿を有し、毎年100社以上の新規顧客を獲得。

強みとチャンス

- このビジネスモデルは収益性が高く、拡張性も高いことが証明されている。
- 同社は、体験型イベント市場の特定のニッチにおいて「先行者利益」を握っている。
- 今回の買収により、市場シェア拡大が加速する可能性が大きい。

取引内容

- 会社の求める。
- 売主は、クローリング後24-48ヶ月で利用可能な構造化された前向きである。
- この取引は、現金の「滑走路」を作るための資本を確保し、市場シェア開拓を加速させることを目的としている。

TARGET PRICE

\$ 18,000,000

GROSS REVENUE

\$ 12,600,000

EBITDA

\$ 6,900,000

BUSINESS TYPE

エンターテイメント

COUNTRY

米国

BUSINESS ID

L#20251046

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