

イタリアンラグジュアリー





2021年のアイウェアの世界市場規模は1,579億米ドルであった。2022年から2030年まで年平均成長率（CAGR）8.4%で拡大すると予測されています。アイウェアのEコマース分野は、2030年まで9.0%以上の成長率が見込まれます。アイウェア市場の成長を促す主な要因としては、眼科疾患の増加、眼科検診に関する意識、ファッションアクセサリーとしてのアイウェアの認知度などが挙げられます。

販売対象はイタリアのアイウェアブランド2社（2014年、2015年設立）のポートフォリオで、両ブランドとも世界各地の多くのエリアで高い実績を上げています。イタリア、英国、オランダ、フランス、スペイン、ドイツ、ギリシャ、ボスニア、イスラエル、ウクライナ、パラグアイ、クウェート、マレーシア、シンガポール、中国、香港、そして多くのオンラインストアで販売されています。Zalora、Souq、Amazon、Italy Got Style、Opumo、Italist、Moda Operandi など、多くのオンラインストアで販売されています。

両ブランドとも、ステンレス、アセテート、PC、TR90のフレームを使用し、オプティカルとサンを合わせて850以上のSKUを有しています。また、イタリアや中国のメーカーと強い関係を築いています。

TARGET PRICE

\$1,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

ファッション小売業者

INVENTORY

同梱物

COMPETITION

Johnson & Johnson Vision Care, Inc.;
ESSILORLUXOTTICA;
CooperVision; Carl Zeiss AG;
Bausch & Lomb Inc.; Safilo Group S.p.A.

REASON FOR SELLING

ダイベストメント

COUNTRY

イタリア

BUSINESS ID

L#20220310

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