

13年目の高級毛皮衣料品





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13年前の高級毛皮衣料品ビジネス販売、原料はヨーロッパ（デンマーク、ポーランド、オランダ）で入手し、ウクライナ（キエフ）で製造しています。製品の大部分（80 - 90%）はミンク、残りはカラカルシープとシルバーフォックスで作られています。IF TFによると、ここ数年、世界の毛皮の売上高は2011年の156億ドルから2013年には358億ドルと、2倍以上に増加している。この成長の主な要因は、中国からの需要の増加であり、広範な経済不安の影響や、長年にわたって注目を浴びてきた動物愛護活動の消費者嗜好への影響を相殺しました。

同社は、ウクライナのすべての富裕層の都市にある9つの店舗で製品を販売しています。2020年はCovidにとって困難な年であり、オーナーは事業を売却し、不動産に投資することを決定した。

キーポイント

- 在庫リストはお問い合わせください。
- 高いマークアップ 2.5倍の倍率
- 販売価格：1200ドル - 1500ドル
- 主な市場 ロシア、ウクライナ、カザフスタン
- 価格は平均以下、品質は平均以上（イタリア製より50%、ロシア製より70%低い）。
- 700以上のSKU
- 有名ブランド
- オンラインストアで最適化されたウェブサイト
- 複数のサイズ
- OEMコレクション (90%)

資産

- 400,000ドル 在庫を含む
- 600個以上のピックアップの準備ができている
- 180,000ビュー/120以上のビデオを持つYouTubeチャンネル
- Facebook / Instagramアカウント
- カスタム写真撮影
- 製造契約
- 輸出のための証明書（リクエストに応じて）

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

インターネット事業

INVENTORY

400,000

ESTABLISHED

2008-02-03

SUPPORT & TRAINING

3ヶ月間

REASON FOR SELLING

ニューベンチャー

COUNTRY

ウクライナ

BUSINESS ID

L#20210017

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