

20年続く医薬南米ブランド





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この会社はコロンビアで19年の実績があり、INVIMAの登録も持っています。

グアテマラや中米5カ国への市場拡大のため、1つの大きな代理店と真剣に話し合っています。コロンビアの全主要都市と多くの副都市に289の提携薬局があります。CRMは非常によく組織化されており、医師、薬局、機関投資家の間で1397人の会員がいる。コロンビアの全主要都市と多くの副都市に289の提携薬局があります。

商業市場

- 売上の75%は医師経由
- 売上の25%は機関投資家向け

原薬、賦形剤、包装、製品を購入し、すべてINVIMAに認可されたコロンビア国内の専門工場に委託して製造しています。

現在、INVIMAと商工総局に登録・認可されている製品は32品目。今後、新たに2製品がINVIMAから承認される予定です。

コロンビアのINVIMAによる認可には平均2年、3万米ドルの投資が必要です。

このビジネスには5つの栄養製品があり、私たちはそのうちのブランドを所有していますが、登録はしていません。

製品情報

抗生物質

- 鎮痛剤
- 抗炎症剤
- 抗ヒスタミン剤
- 循環器
- 栄養補助食品
- 消化器系
- 脂質低下剤
- 小児用製品。抗生物質と栄養剤

TARGET PRICE

\$11,500,000

GROSS REVENUE

\$2,000,000

EBITDA

\$450,000

BUSINESS TYPE

製造業

ESTABLISHED

2002-06-22

SUPPORT & TRAINING

6ヶ月

REASON FOR SELLING

退任

COUNTRY

コロンビア

BUSINESS ID

L#20210109

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