

会計ソフト事業



MERGERSCORP

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アラブ首長国連邦に本社を置くビジネス・ソフトウェア・システム開発会社は、アラビア語ユーザーを主なターゲットとして、オリジナルの会計・財務ソフト「シンプル・エディション (SE)」を開発した。

当社は、2006年の設立から現在に至るまで、あらゆる開発段階において専門知識と最新技術を駆使しながら、プログラミングに多大な経験を持つパートナーのリーダーシップの下、主要なソフトウェアを構築・開発してきた。

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2019年の売上は、マーケティングなしで、小売業やサービス業者への訪問販売だけで75万ドルだった。

それ以来、インフラストラクチャーとソフトウェアの開発のために営業は停止している。当社は、次の段階での販売に向けて、新たに25,000部を生産した。

当社の次の段階は、クラウド・コンピューティングのインフラ整備に加え、販売・マーケティング戦略を策定し、技術革命の恩恵を受けるために、ウェブとモバイルで運営されるオンライン・プラットフォームであるグローバル・サービス・プロバイダーへと転換することである。

当社は、ブランド名、プログラムのコーディング、すべての知的財産、特許を保護し、首長国経済省に登録している。

TARGET PRICE

\$0

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

ソフトウェア & SAAS

REASON FOR SELLING

退職

COUNTRY

アラブ首長国連邦

BUSINESS ID

L#20220364

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