

移設可能な人気スポーツ





MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

中西部に本社を置き、コーンホール

ボード、バッグ、アクセサリーのデザイナー、製造、輸入を行う大手企業です。

同社の製品は、Amazon

などの特定のマーケットプレイスを通じて消費者に直接販売されます。

さらに、同社はその名前、イメージ、肖像権を他のメーカーにライセンス供与しています。

2003 年以来、同社の使命はコーンホール スポーツの促進と成長でした。

公式運営団体としての役割を果たし、ゲームとそのルールを標準化し、消費者に高品質の製品を提供し、スペシャルオリンピックス米国などの他のスポーツ団体と戦略的パートナーシップを形成しています。

近年、同社はマーケティングに多額の投資を行っており、その結果、同社のブランドは業界リーダーとして認められています。

2021年、同社は戦略の焦点をカスタマイズされたボードやバッグから、長期にわたって販売される既製品に移しました。その結果、オンライン注文の納期は、2021年の特定のカスタム製品の 35 日から、標準製品の 2022 年のわずか 1 日に短縮されました。

2022年12月終了会計年度の同社の収益は740万ドルで、わずか3年前の150万ドルから大幅に增加了。

同社は、需要の緩やかな増加を踏まえ、2023年12月31日に終了する会計年度の収益と調整後EBITDAをそれぞれ約800万ドルと125万ドルと予想している。

同社は製造工場への投資にもかかわらず、新しい所有者が事業を米国内の事実上どこにでも移転できると考えている。

さらに、小売チャネルでの経験を持つオーナーは、会社の歴史、ブランド、高品質の製品を活用できます。

TARGET PRICE

\$8,000,000

GROSS REVENUE

\$7,400,000

EBITDA

\$1,250,000

BUSINESS TYPE

Equipment

INVENTORY

\$2,000,000

ESTABLISHED

2003

COUNTRY

アメリカ

BUSINESS ID

L#20230552

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