

40年の歴史を持つサウシ



MERGERSCORP

40

40年の歴史を持つ特殊ベーカリー製品の業界リーダー。実績あるパートナーシップにより、顧客に垂直統合型のソリューションを提供。

製品ポートフォリオ

この会社は、高度な技術を駆使した自動化ラインで様々なベーカリー製品を製造している。

パン、サモリ、サモサの葉、クロワッサン、スイートロール、トルティーヤ、ケーキ、シャブラ。

生産効率

生産ラインは、最適な効率を実現するために戦略的に設計されている。

小売店の存在

サウジアラビアには現在3つの直営小売店があり、バクラヴァのような作りたてのスイーツやベーカリー製品を販売している。

物流ネットワーク

効率的な物流オペレーションにより、20台以上の配送車が毎日または隔日で全国の主要地域に製品を配送している。

マーケットリーチ

製品は様々な販売チャネルを通じて、スーパーマーケット、コンビニエンスストア、病院に戦略的に配置されている。

成長機会

現在、工場の稼働率は25%だが、リヤドとジッダに進出するスーパーマーケット・チェーンとの契約がある。

財政再建は、利用可能な能力をフルに活用することを可能にするだろう。

TARGET PRICE

\$37,000,000

GROSS REVENUE

\$6,000,000

BUSINESS TYPE

製造業

COUNTRY

サウジアラビア

BUSINESS ID

L#20240611

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