

パン製造会社



MERGERSCORP

同社はエーゲ海地域のマルチ・パートナー企業として2001年に設立された。

同社には3つの主要生産施設と2つの小売販売拠点がある。

製品紹介

同社は3カ所で工場としてトースト、パン、ベーカリー製品を生産している。

日産10万斤の庶民的なパンを生産する近代的なオートメーション設備で、ペストリー、ケーキ、ベーグルを製造し、支店と広範な流通網を持っている。

同社はトルコ全土で知られるトーストパンの商標登録権を持っている。

加えて、同社は貴重なブランド価値を持ち、登録もされている。

エーゲ海地方にある1600平方メートルの敷地に、最初の主要生産工場が設立された。

生産量は、食パンが1,500万個、ピタパンが84万個、トーストパンが84万個、その他の菓子パンが518万4,000個で、年間生産能力は12万8,700キロである。

エーゲ海地方に3.150平方メートルの第2生産工場が設立された。

年間生産能力は、トーストパンが285.000キロ、食パンが364.000キロ、ハンバーガーパンが364.000キロ。

第3の生産工場は、マルマラ地方にある9,000平方メートルの敷地に設立された。

工場の年間生産能力は3.008.102kgで、様々な種類のパンを生産している。

強み

- 有利な事業拠点
- 製品の多様性と品質
- 優秀な労働力と熟練した人材
- ISO 9001およびISO 22000による品質基準
- 技術インフラと生産プロセス
- ブランド認知度と登録ライセンス

- 競争圧力
- 技術インフラ
- 季節的な需要変動
- 労働力不足

TARGET PRICE

\$0

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

製造業

COUNTRY

トルコ

BUSINESS ID

L#20240628

- 成長市場
- イノベーションと製品開発
- 輸出の機会

- コスト
- 変更点
- 競合他社の圧力
- 需要の変化

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