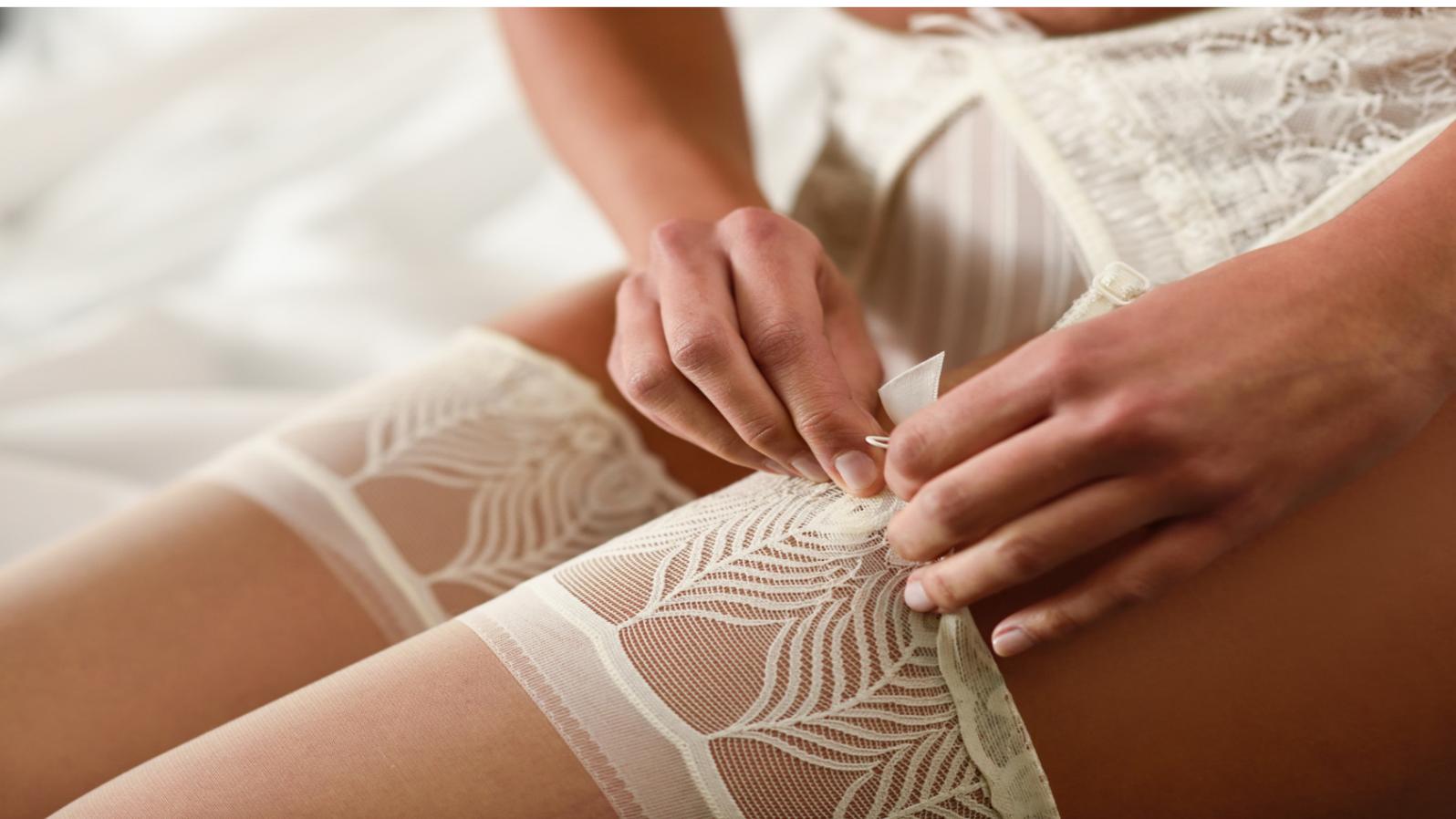


# 創業50年の歴史ある婦人



**MERGERSCORP**

## 50

このブランドは世界中でよく知られており、80年代から90年代にかけてのPOPカルチャーの一部である。このビジネスは、ユニークなブランドの所有権を維持しながら、カスタマイズされたオーダーの製造と流通に特化している。

## キーポイント

- 製品ラインには、メリヤス、ボディウェア、アクセサリがある。
- 同社はプライベートブランドも手がけており、主要4~5ブランドが売上高の30%を占めている。
- 生産量の60%は自社ブランド専用である。
- 注文は受けたリクエストに基づいて行われるため、オーダーメイドのカスタマイズが可能だ。
- この企業は、企業体とそのブランドの両方を表す活発なウェブサイトを運営している。
- オンラインのみで運営されるこのビジネスは、最小限の従業員で効率的に運営されており、運営管理に必要な従業員はわずか12人である。
- このブランドは世界的に登録されている。
- この事業には約100万ユーロのローンがあり、事業全体を購入する場合は新オーナーが負担しなければならない。
- 同社には4人の株主がおり、それぞれ25%の株式分割を行っている。

## TARGET PRICE

EUR 6,000,000

## GROSS REVENUE

EUR 2,000,000

## BUSINESS TYPE

製造業

## REAL ESTATE

物理的資産には、350万ユーロ相当の

## FACILITIES

製造施設は4,500平方メートルの敷地

## COUNTRY

イタリア

## BUSINESS ID

L#20240695

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*The projected financial information contained in the Memorandum is based on judgmental estimates and assumptions made by the management of the target Company, about circumstances and events that have not yet taken place. Accordingly, there can be no assurance that the projected results will be attained. In particular, but without prejudice to the generality of the foregoing, no representation or warranty whatsoever is given in relation to the reasonableness or achievability of the projections contained in the Memorandum or in relation to the bases and assumptions underlying such projections and you must satisfy yourself in relation to the reasonableness, achievability and accuracy thereof.*

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