

# 旅行代理店事業





2014年に設立されたこの老舗旅行代理店は、幅広い観光サービスを提供し、サウジアラビアとGCC市場で高い評判を築いている。

経験豊富な業界専門家チームが率いるこのエージェンシーは、大手航空会社との提携で高い売上ランキングを獲得し、市場での競争力を確保している。

#### 主な内容

- 国際・国内航空券の発券。
- ホテル予約、送迎、旅行パッケージ、クルーズ手配。
- 様々な国のビザ手続き。
- 国際運転免許証の発行
- フランチャイズの機会もある。
- 適切なサポートがあれば、事業拡大と売上増加の大きな可能性がある。

#### 市場での地位と業績

- 同地域での市場シェアは約4%。
- 特定の航空会社で常に売上トップ3に入る。
- 販売量に比べ利益率が低いにもかかわらず、パンデミック後は売上が伸びた。

#### 競争上の優位性：

- サウジアラビアの航空会社との強力なパートナーシップ。
- 豊富な業界経験を持つ熟練チーム。
- ホールセールとリテールの旅行サービスを展開。
- 優れた顧客基盤と市場内での評判

#### 事業拡大の機会：

- 事業成長のための戦略。
- 顧客ベースを拡大し、新しいサービスを追加する機会。
- 新たな地域で専門的な観光サービスを開発する可能性。

#### 販売に含まれるもの

- 確立された顧客基盤と継続的な契約。
- 販売後も専門チームがサポート。
- サプライヤーとの取引関係、および総額1,969,000SARの銀行保証。

#### TARGET PRICE

\$3,000,000

#### GROSS REVENUE

\$12,298,208

#### BUSINESS TYPE

サービス

#### COUNTRY

サウジアラビア

#### BUSINESS ID

L#20240775



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