

カー・モニタリング・ア





モバイル・アプリケーションは、車両に関する重要な情報をモニターすることができる。

エンジンオイルの寿命、燃料とバッテリーの残量、燃料タンクとバッテリーの容量、燃料とバッテリーの消費量、オドメーター、推奨タイヤ空気圧など、包括的な詳細を含みます。

Acura/Honda、Audi、BMW、Buick、Cadillac、Chevrolet、Chrysler、Dodge、Ford、GMC、Jaguar、Jeep、Land Rover、Lexus、Lincoln、MINI、Mercedes-Benz、RAM、Tesla、Toyota、Volkswagen、Volvoなど、米国の多くの人気自動車メーカーに対応しています。

追加のハードウェアは必要なく、すべての機能はアプリを通じて提供される。

注 - 財務数値は直近3ヶ月の平均に基づくランレートである。

TTMの財務状況は、売上高869,400ドル、利益553,841ドル。

キーポイント

- 現在のMRR：98,853ドル、ARR：1,186,232ドル
- 4.5つ星、9.1Kの評価
- 直近6ヶ月で50K以上のインストール/月
- オーガニックと有料のユーザー獲得比率は、オーガニックが60%、Apple検索広告が40%で、ROASは1.4。
- マウ=83k、ダウ=4k
- すべての収益は購読とIAPから（広告なし）
- 有料トラフィックは、競合他社の成功によって証明されているように、大幅な成長の可能性を秘めています。
- 30ヶ月の歴史（アプリは2022年5月に開始された）
- コーディング：アプリ - Pure Swift、バックエンド - Python & FastAPI
- 技術スタック Firebase、Adapty、AppsFlyer、Amplitude、ASATools

TARGET PRICE

\$1,900,000

GROSS REVENUE

\$1,027,564

EBITDA

\$603,159

BUSINESS TYPE

インターネットビジネス

SUPPORT & TRAINING

オーナーは移行とトレーニングのサポート

REASON FOR SELLING

アプリをさらに拡大するには、有料広告ファンネルなどのための追加資金が必要

COUNTRY

イギリス

BUSINESS ID

L#20240782

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