

グローバルヘルスROIソ





ROI

市場で実績のあるヘルス&ウェルネスROIソフトウェア・プラットフォームが、アセット・ディールによる買収・合併に応じる。

このグローバルに展開されているアウトカム・マネジメントとROI分析、戦略的プランニング・ソリューションは、雇用主（多国籍企業、現地企業）、製薬会社、ベネフィット・コンサルタント、医療費支払者、ウェルネス・プロバイダーが、身体的、行動的、職業的健康領域にわたる介入プログラムのアウトカムと投資収益率（ROI）を測定するために使用しています。

独自のソフトウェアIP、グローバルな販売関係、国別の生産性損失モデルの精選されたデータベースを持つこの資産は、既存のデジタルヘルス、EAP、ベネフィット・コンサルティング、HEOR/製薬、分析ビジネスに統合するのに理想的な位置にある。

資産売却には以下が含まれる

- ROI©ソフトウェアプラットフォーム（ソースコード、モデル、計算機）
- グローバルな権利と商標
- 独自のデータセット（生産性、コスト、国別疾病有病率）
- 顧客向けトレーニング資料およびユーザー・ドキュメンテーション
- 流通ネットワーク
- ブランド・エクイティとプロモーション資産（多言語ウェブサイト、記事、雑誌特集）

プラットフォームの強み

- 米国、オーストラリア、南アフリカ、カナダ、全ヨーロッパ諸国、インド、メキシコ、ブラジルを含む30カ国以上で実証済み。
- 25以上の身体、行動、感染症モジュールをカバー
- 限界コストが低く、利益率の高いソフトウェア・ライセンスによる拡張性の高いモデル
- 世界有数の予測会社と共同開発した差別化された方法論
- 雇用者負担プログラムのROI、NPV、IRR、損益分岐点の計算が可能

サービス

- ライセンス
- コンサルティング

TARGET PRICE

\$ 1,350,000

BUSINESS TYPE

ソフトウェア & SAAS

COUNTRY

米国

BUSINESS ID

L#20250908

- トレーニングコース
- サポートと顧客トレーニング

プロモーション

- プレスリリース
- カンファレンスでのプレゼンテーションやROIトレーニングプログラム。
- 雑誌掲載記事
- 異なる言語でのウェブサイトと効果的なコール・トゥ・アクション
- お客様の声
- ウェビナー
- 口コミ

今後の開発計画

- 新しい国の追加
- 新疾患・病態の追加
- ROIに変換される成果の測定に焦点を当てる

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