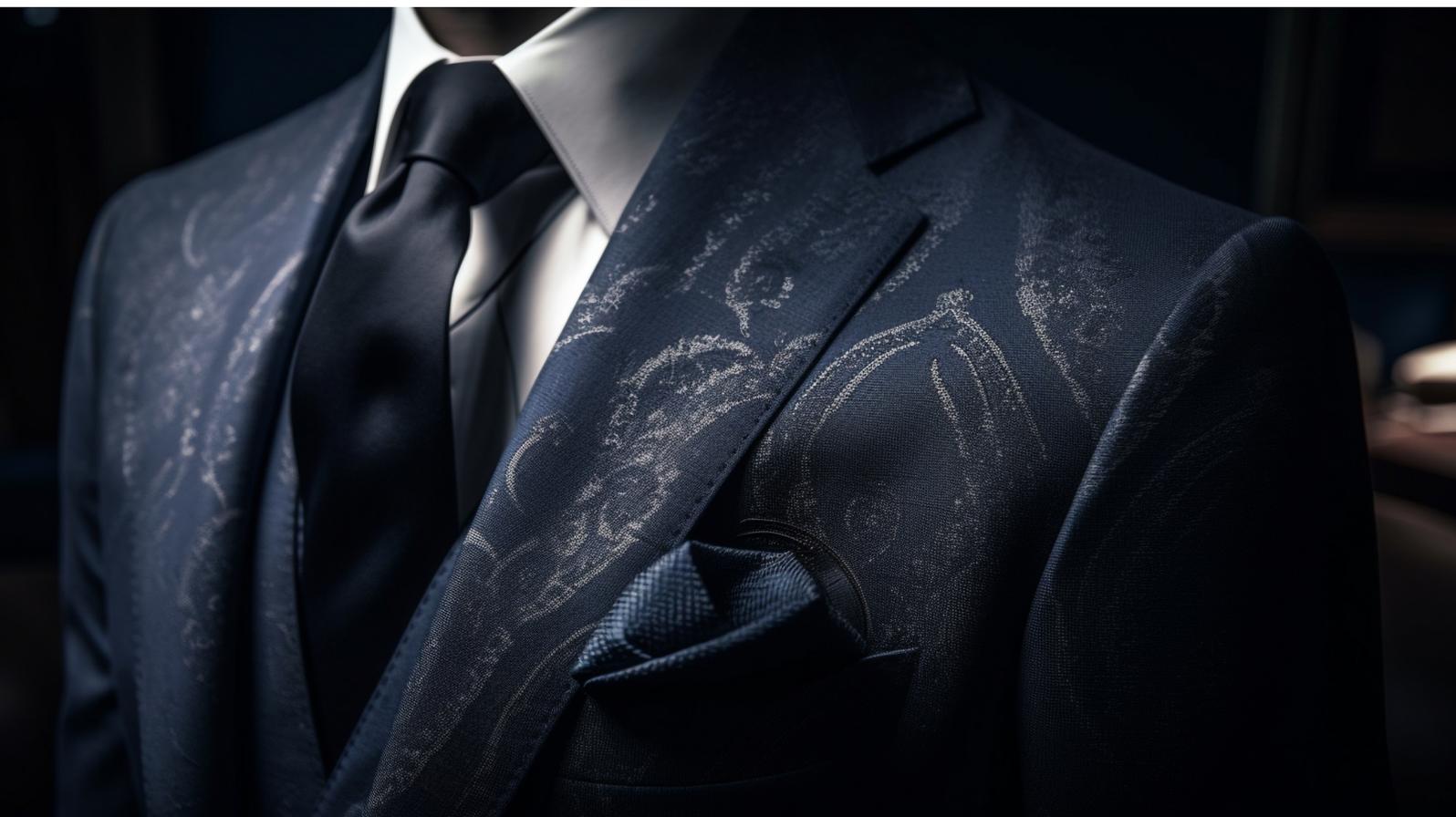


創業30年の歴史ある婚礼



MERGERSCORP

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同社は30年前に設立され、現在はポルトガル市場で確立された衣料品ブランドを持つ。結婚式や洗礼式などのおめでたい席で着る服のほか、カジュアルラインもある。このブランドは、あらゆるスタイル、性別、年齢に対応する服を取り揃えており、常に商品の最高品質を保証している。

2021年には77%増、2022年には57%増と、パンデミック前の水準を上回る大幅な数量増を記録した。

2023年第1四半期の売上高は、前年同期比で28%増加した。

この小売店は、国内有数の、多様性に富み、人通りの多いショッピングセンターに戦略的に立地している。

2022年と2023年初めには、同店はショッピングセンター内で売上高上位10%にランクインした。

ブランドの市場認知度が高いため、ビジネスモデルは容易に拡張可能である。経営陣は、国内他地域での新拠点開設を重要な戦略的動きと位置づけている。

このブランドは主に国内市場とPALOP諸国（ポルトガル語圏のアフリカ諸国）の顧客をターゲットにしている。

財務的に安定した企業であり、閉鎖から数カ月が経過していたにもかかわらず、COVIDの段階を比較的スムーズに通過した。

COVIDは、ブランドが他とは違うことを証明し、この困難な時期に浮揚することができた。コンセプトはテストされ、機能し、拡張可能である。

売却の理由オーナーが引退を希望

TARGET PRICE

\$ 1,500,000

GROSS REVENUE

\$ 2,043,401

EBITDA

\$ 532,184

BUSINESS TYPE

ファッション小売業者

COUNTRY

ポルトガル

BUSINESS ID

L#20250909

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By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

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