

# 創業30年の歴史ある婚礼



**MERGERSCORP**

## 30

同社は30年前に設立され、現在はポルトガル市場で確立された衣料品ブランドを持つ。結婚式や洗礼式などのおめでたい席で着る服のほか、カジュアルラインもある。このブランドは、あらゆるスタイル、性別、年齢に対応する服を取り揃えており、常に商品の最高品質を保証している。

2021年には77%増、2022年には57%増と、パンデミック前の水準を上回る大幅な数量増を記録した。

2023年第1四半期の売上高は、前年同期比で28%増加した。

この小売店は、国内有数の、多様性に富み、人通りの多いショッピングセンターに戦略的に立地している。

2022年と2023年初めには、同店はショッピングセンター内で売上高上位10%にランクインした。

ブランドの市場認知度が高いため、ビジネスモデルは容易に拡張可能である。経営陣は、国内他地域での新拠点開設を重要な戦略的動きと位置づけている。

このブランドは主に国内市場とPALOP諸国（ポルトガル語圏のアフリカ諸国）の顧客をターゲットにしている。

財務的に安定した企業であり、閉鎖から数カ月が経過していたにもかかわらず、COVIDの段階を比較的スムーズに通過した。

COVIDは、ブランドが他とは違うことを証明し、この困難な時期に浮揚することができた。コンセプトはテストされ、機能し、拡張可能である。

売却の理由オーナーが引退を希望

## TARGET PRICE

\$ 1,500,000

## GROSS REVENUE

\$ 2,043,401

## EBITDA

\$ 532,184

## BUSINESS TYPE

ファッション小売業者

## COUNTRY

ポルトガル

## BUSINESS ID

L#20250909

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