

レディス・ファッション



MERGERSCORP

同社は、革新的な女性用ファッションと必需品を専門とする急成長中のブランドで、2カ国で事業を展開している。

現在は直営店を構えており、近々2店舗目がオープンする。

同ブランドは過去3年間、DMマルクトと2つの大型契約を結び、クロアチア、セルビア、ボスニア・ヘルツェゴビナ全土のDMマルクト397店舗で販売されている。DM-マルクトとの契約は同社の売上の約65%を占め、残りの35%はオフラインとオンラインの両店舗からのものである。

同社は、クロアチアにいる4人の小さなチームがすべての縫製を担当し、必要に応じてフリーランサーを投入して需要に答えている。

さらに、同社はEssilorLuxotticaのために新たに設立されたサプライヤーであり、VogueやRay-Banなどの有名ブランドにファッションアクセサリーを提供している。

製品とサービスの概要

売れ筋商品は、女性用のおっぱいテープ、洋服、宝石、アクセサリー、化粧品など。私たちは、18~55歳の女性を中心に、忠実な顧客層（ソーシャルメディアは6万人以上）を持つ有名ブランドです。

資産概要

有形固定資産には、200千ユーロ相当の製品資産および店舗資産が含まれる。

施設概要

すべてレンタルだ。クロアチアに倉庫2軒、事務所1軒、小売店2軒。

資本金の概要

100%オーナーは一人だ。

稼いだ資金はすべて再投資された。

毎年、収入（利益）は少なくとも70%増加している。

事業名義のローンや負債がないこと。

TARGET PRICE

\$ 3,300,000

BUSINESS TYPE

ファッション小売業者

COUNTRY

クロアチア

BUSINESS ID

L#20250864

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By delivering this Memorandum, neither MergersUS Inc., nor its authorized agents are making any recommendations regarding the acquisition or strategies outlined herein. Interested parties shall exercise independent judgment in, and have sole responsibility for, determining whether an acquisition of the Company is suitable for them, and neither MergersUS Inc, nor its authorized agents have responsibility to, and will not, monitor the condition of interested parties to determine that an acquisition is or remains suitable for them. Among other things, suitability of an acquisition will depend upon an interested party's investment and business plans and financial situation.

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