

30年の歴史を持つラテン



MERGERSCORP

30

BPO

この企業は、深い顧客エンゲージメント能力と、多様なグローバル市場において卓越したカスタマー・エクスペリエンス（CX）を一貫して提供することで高く評価されている。

主な業務ハイライトは以下の通り：

- 音声、Eメール、チャット、ソーシャルメディアチャネルを網羅する、包括的なエンドツーエンドの顧客エンゲージメントソリューション。
- アルゼンチンに戦略的に配置されたオペレーション・ハブは、高度に熟練したバイリンガルの人材プールを活用している。
- 自社開発のPHPベースのアプリケーションと、堅牢でスケーラブルなPostgreSQLアーキテクチャを特徴とする独自の技術スタック。
- 強力な顧客ポートフォリオ：88%がラテンアメリカ、12%が海外。
- 包括的な事業継続計画に支えられた、弾力性のあるマルチサイト、リモート対応のインフラ。

このBPOは、有名ブランドのフルファネルCXパートナーとして戦略的に位置づけられており、安定した経常収益源と世界的な成長ポテンシャルを備えた、スケーラブルで技術的に高度な事業を求める企業にとって理想的な買収先である。

TARGET PRICE

\$ 6,500,000

GROSS REVENUE

\$ 6,000,000

EBITDA

\$ 1,300,000

BUSINESS TYPE

コールセンター

COUNTRY

アルゼンチン

BUSINESS ID

L#20250939

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