

QRコード読み取り用iOS



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QR iOS

取得可能なのは、高速で信頼性の高いQRコードのスキャンとデコードを可能にする、市場をリードするiOSアプリケーションで、月間アクティブユーザー290万人、総ダウンロード数7000万を超える。

これは、15種類以上のコードをサポートする多機能なQRコードとバーコードスキャナアプリです。

詳細な製品や食品情報、スキャン履歴、整理されたフォルダ、バッチスキャン、CSVエクスポートなどの機能を提供します。

このアプリはクロスプラットフォームに対応している（iPhone、iPad、MacのApple Siliconで利用可能）。

このアプリはフリーミアムモデルで運営されており、無制限のスキャン、製品情報へのアクセス、広告のない体験のためにプロ購読を提供している。

収益の70%はサブスクリプションとIAP、30%は広告によるものだ。

MRR83万3000ドル、ARR900万ドル。

キーポイント

- 4.7つ星、663Kの評価。
- 7年の歴史。
- 月間28万ダウンロード以上、MAU290万。
- 堅牢な機能セット：複数のコードタイプをサポートし、詳細な情報を提供します。
- サブスクリプション収入：様々な期間のプロサブスクリプションを提供。
- 保持：スキャン履歴やバッチスキャンなどの機能により、繰り返し使用することができます。
- 有機的なダウンロードApp Storeの高評価（4.7/5）が強力なオーガニックグロースを生み出している。
- 最小限の時間コミットメント：アプリはユーザーの介入を最小限に抑え、自律的に機能します。
- 拡大するニッチ：様々な業界でQRコードユーティリティの需要が拡大。
- 多言語サポート：20ヶ国語以上の言語に対応し、世界中のお客様にご利用いただけます。
- アプリはSwiftで作られている（ほとんどがUIKitで、SwiftUIの部分もある）。
- 重いバックエンドはなく、PHPで構築された1つの小さな機能のみ。

TARGET PRICE

\$ 32,000,000

GROSS REVENUE

\$ 9,818,603

EBITDA

\$ 6,461,480

BUSINESS TYPE

ソフトウェア & SAAS

COUNTRY

米国

BUSINESS ID

L#20250925

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