MERGERSCORP
The Leader In Business Sales Mergers & Acquisitions

消費財・サービス向けマ

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SaaS

同社は、あらゆる規模の企業向けに設計された革新的かつ効率的なSaaSプラットフォームを提供しており、消費者向けマーケティングオートメーション、販売代理店向け完売把握、貿易マーケティングインセンティブプログラムの3つのコアモジュールを備えている。

価値提案
創業者自身が多国籍企業でマーケティングおよびITディレクターを務めた経験に基づいて定義されており、顧客の共感を呼んでいる。

柔軟でスケーラブルなSaaS：
完全に管理されたソリューションで、外部の導入担当者を必要としません。
中小企業および大企業向けにカスタマイズされたオプションが用意された、使用ごとの有料サブスクリプションモデル。 同業他社と比較して競争力の高い価格性能比。
オムニチャネル・ロイヤリティ消費者エンゲージメント：
デジタルマーケティング、ロイヤリティプログラム、ゲーミフィケーションの統合プラットフォーム。

セルアウト・キャプチャーの自動化
販売実績のエンドツーエンドの可視化を提供し、よりスマートで迅速な商業上の意思決定を可能にします。

実績： 4大陸で12年以上実施。
タバコ、石油、消費財、農業産業、自動車・タイヤ製造の大手顧客

高い経常収益と収益性： エクスポネンシャル・ビジネスモデル> 90% 2024
年間経常収益（ARR） 70% 2024 総利益率 強いキャッシュフロー

専門家主導の実行：
マーケティングとテクノロジーの分野で20年以上の経験を持つチーム。
多言語リアルタイムサポート。 +従業員40人。

成熟したソフトウェアとサービスモデル：
消費財の専門家によって設計され、12年間のプラットフォームを持つ
世界トップクラスの顧客ベストプラクティスと顧客から評価されるサービスモデルに基づく充実したサービス。

エンタープライズグレードのセキュリティとコンプライアンス：
最高レベルのデータ保護基準を保証する認定を取得

TARGET PRICE
$ 0

GROSS REVENUE
$ 0

EBITDA
$ 0

BUSINESS TYPE
ソフトウェア＆SAAS

COUNTRY
アルゼンチン

BUSINESS ID
L#20251038

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ISO9001、ISO27001、GDpr

強力な市場成長の可能性：
高成長を続けるMarTech業界で有利なポジションにある：現在4,000億米ドルを超える市場規模は、AIの自動化、データ所有、進化するデジタル期待に牽引され、2033年までに2倍以上に拡大すると予測されています。
(出典：BR insights and grand view）

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