

MRR8万ドル、有料会員



MERGERSCORP

MRR8

2.4

iOS

ストレージを最適化し、メディアファイルを整理するために設計された高性能iOSクリーナー&ユーティリティアプリです。

このアプリは、実績のあるユーザー獲得戦略により、拡張性の高いサブスクリプションモデルで運営されている。

最近、力強い成長を見せ、MRRは8万ドル以上に達し、収益性も高まっている。

ハイライトと主要資産

- 強い財務傾向：堅調な財務傾向：前月比で一貫して成長し、直近ではMRRが8万ドルに達した。
- 高品質の製品：最高のパフォーマンスを実現するためにネイティブコード（Swift）で構築されており、App Storeでは4.5～4.6つ星の高評価を維持しています。
- 最小限のメンテナンス：製品は完全に開発され、洗練され、機能が完成しています。事実上、継続的な技術サポートやメンテナンスは必要ない。
- グローバルな収益化：アプリは世界中で動作し、Tier-1とTier-3の両方の市場で効果的な収益化を実証しています。
- 拡張可能なUAモデル：ROIの実証されたマーケティングキャンペーン。
- アップサイドの可能性：現在、売り手はいくつかのトラフィック・ソースを利用し、限られた地域をターゲットにしているに過ぎない。新しいチャネルや地域に進出するだけで、大きな成長の余地がある。
- 2,451人のアクティブ有料会員。

売り手は、買い手のニーズに合わせた移行、トレーニング、サポートを喜んで提供する。

セラーズは小さなブティック・スタジオで、アプリは社内のリソースを超え始めた。この資産は、ARRが100万ドルから300万ドルから500万ドルに拡大する準備が整っているが、これを達成するには、広告費に多額の運転資金を投入し、多様なトラフィック・ソースを管理するためにより大規模なチームを編成する必要がある。彼らは、より懐が深く、より大規模なインフラを持つ新しいオーナーが、この次のレベルの成長を解き放つのに有利な立場にあると考えている。

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TARGET PRICE

\$ 900,000

GROSS REVENUE

\$ 989,534

EBITDA

\$ 193,783

BUSINESS TYPE

インターネットビジネス

COUNTRY

米国

BUSINESS ID

L#20260981

これは彼らにとって初めてのエグジットであり、その資金を新たなプロジェクトやポートフォリオの多様化に充てたいと考えている。

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