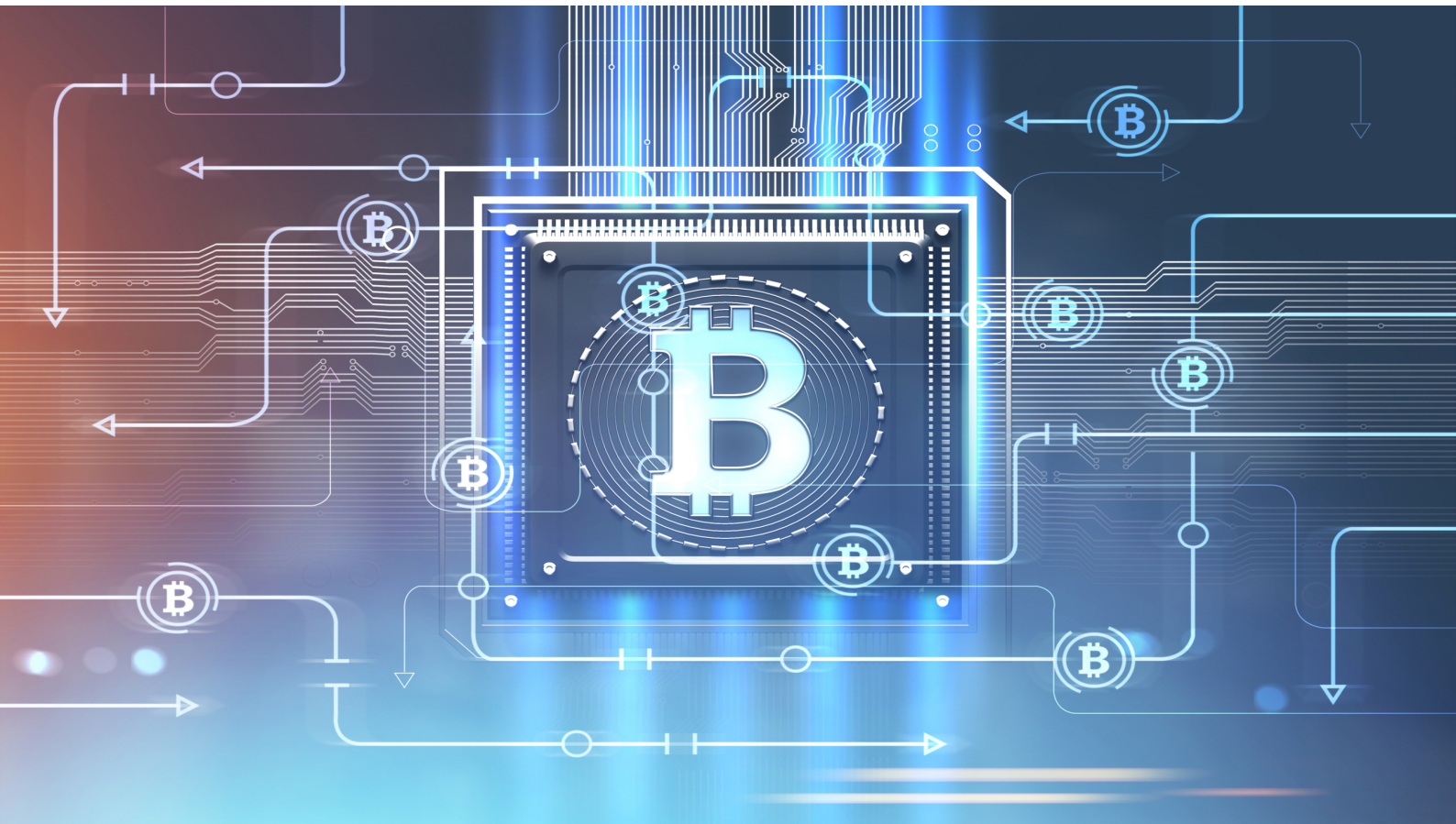


# トレーダー獲得エンジン





同社はスイスに本社を置くテクノロジー企業で、暗号通貨市場向けの機関投資家向け取引インフラの構築に注力している。

同社は、従来のSaaSプロバイダーではなく、トレーダー・フローの把握、分析、収益化を目的とした統合インフラ・レイヤーを運営している。

同プラットフォームの中核的価値は、複数の取引所への資本配備とデータ主導の戦略実行を可能にする能力にある。

**TARGET PRICE**

\$ 26,000,000

**BUSINESS TYPE**

金融サービス

**COUNTRY**

スイス

**BUSINESS ID**

L#20261018

- 統一された執行、自動化、高度な分析を特徴とする複数取引所インターフェース。
- グローバルなトレーダーを継続的に惹きつけ、取り込むために設計された構造化された「挑戦」モデル。
- ヘッジや独自戦略の実行を含め、ユーザーフローを収益化可能なアクティビティに変換するメカニズム。

同社は、ユーザー獲得とプラットフォーム・アクセスが主要な取引主導型エンジンをサポートする多層モデルを利用している。:

- トレーダー評価プログラムへの参加費を通じて得られるスケーラブルなキャッシュフロー。
- 取引所間裁定取引とヘッジ取引に使用されるトレーダー・データ集計からの体系的な価値抽出。
- 資金を提供したトレーダーのパフォーマンスを通じてアップサイドを獲得し、会社の利益とトレーダーの成功を一致させる。

- サードパーティのインフラ利用を目的としたホワイトラベル展開や機関提携の可能性.
- 執行インフラと資本アクセスおよびトレーダー獲得を組み合わせた支配的なプラットフォームの欠如への対応.
- ユーザー獲得コスト（約100～300ドル）と挑戦料（100～500ドル）を戦略的にバランスさせ、初期参入で損益分岐点を目指す。.
- クラウドベースのモジュラーアーキテクチャは、数千人の同時トレーダーと機関レベルの展開をサポートするように設計されています。.

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