

収益性の高いオンライン





英国を拠点とする収益性の高いオンライン教育プラットフォームで、幅広くスケーラブルなコース・カタログを通じ、規制・承認された資格を提供している。完全なりモート経営により、このビジネスは、低い諸経費、高い利益率、そして未開拓の大きな成長の可能性という利点を享受している。

主なハイライト

- 魅力的な財務内容：
売上高153万ポンド、EBITDA72万4,000ポンド（マージン約47%）。
- 定評のある認定コース
信頼性と継続的な需要を支える、規制および認定されたコースの幅広いポートフォリオ。
- 大きなアップサイドの可能性：
既存のカタログのうち、積極的に販売されているのはごく一部であり、プロモーションの強化やコースの最適化を通じて収益を拡大する明確な機会がある。
- スケーラブルなデジタル・モデル：
完全なりモート配信により、大幅なコスト増を伴わずに迅速な拡張が可能。
- 市場の強い関心：
すでに20を超える関係者が登録しており、競争的な緊張と市場の妥当性を示している。

英国教育市場概要

- 大規模で回復力のあるセクター
英国の教育市場は確立され、世界的に認知されており、アカデミックな資格と職業資格の両方に対する需要が高い。
- オンライン学習へのシフト：COVID-19や学習者の嗜好の変化により、遠隔学習やデジタル・プラットフォームは引き続き支持を集めている。
- 規制資格枠組み（RQF）：
政府の基準に沿ったコースは、学生と雇用者の双方からの信頼性を高めます。
- 増大する成人学習需要：
技術革新と労働市場の進化を原動力とするスキルアップとスキル再教育への注目の高まり。
- 国際的なアピール
英国認定の資格は世界的に広く認知されており、留学生の需要や輸出の可能性

TARGET PRICE

\$ 4,000,000

GROSS REVENUE

\$ 1,530,000

EBITDA

\$ 724,000

BUSINESS TYPE

教育/学校

COUNTRY

イギリス

BUSINESS ID

L#20261023

を支えている。

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