

年間5,000万人が訪れる



MERGERSCORP

5,000

インドを代表する健康サイトであり、月間400万人以上の訪問者、800万ページ以上のページビュー、100万ページ以上の健康情報とコンテンツを提供する健康カテゴリにおいて世界トップクラス。

健康ニュース、詳細な記事とレポート、インタラクティブな健康計算機、アプリケーション、投票、クイズ、アニメーション、スライド、ビデオを提供します。

その他、ライフスタイルやウェルネス、食事や栄養、ヨガや代替医療といった分野も扱っている。

そのユニークな健康アプリケーションには、130以上の健康計算ツール、消費者向けのパーソナライズされたマイ・ヘルス・ページ、ホームページ、予約スケジューラー、オンライン・コンサルティングなどの医師向けツールがある。

また、ブランド名と同等のジェネリック医薬品のデータを含む、インドの医薬品と価格に関する最も包括的なデータベースも提供しています。

また、消費者、患者、医師、医療専門家をグローバルに結びつける、健康とウェルネスのためのフル機能のソーシャルネットワーク。

このコミュニティは、健康に関するトピックや問題について、互いにつながり、議論し、共有し、学び合い、サポートし合うことを可能にする。

また、消費者や患者は、医師や医療専門家から信頼できる回答やアドバイスを得ることができる。

世界中の消費者の健康と福祉を向上させるために、ネットワークの力を真にもたらし。

インドに本社を置き、米国と英国に代表的なマーケティング拠点を持つ。

医師、コンテンツ編集者、ライター、デザイナー、プログラマーからなる経験豊かなチームがサポートしている。

TARGET PRICE

\$15,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

医療事業

REASON FOR SELLING

退任

COUNTRY

インド

BUSINESS ID

L#20220359

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