

有名サッカーカークラブ向け





MERGERSCORP

The Leader In Business Sales Mergers & Acquisitions

EUIPO（欧州連合知的財産局）に登録されたブランドのもと、魅力的なアクリル製ディスプレイケースに収められた高品質なミニチュア収集可能なスポーツジャージ専門会社です。これは、驚異的な成功を約束する画期的な新製品群であり、英国および世界市場に全く新しいセグメントを創出するものです。

まさに最初の製品は、2015年3月にライセンス生産されたノリッジ・シティFC（イギリス、プレミアリーグ）です。同チームの2014/2015シーズンのホームシャツのミニチュアレプリカで、高さ約9cm、素材はポリエステル100%です。第一弾商品の成功を受けて、アーセナルFCのライセンスを取得し、「オフィシャルミニチュアシャツ」を製作しました。2017/18シーズンのホーム＆アウェイ用限定シャツは、世界中のファンから非常に高い人気を得ており、残り数台となっています。

事業概要

- アーセナルFCロンドン、ベンフィカFC、スポルティングFC、ポルトFCなど欧州サッカークラブを中心に世界50社以上の取引先を持つスポーツジャージ製造メーカー。
- 生産能力は年間100万着で、生産拠点は中国にあります。今後、新たな国での生産も予定しています。
- 主な取引先はサッカークラブで、20社以上ありますが、その他ラグビーや野球の取引先もあります。
- 販売は、クラブとの契約やAmazon、eBay、自社サイトなどのオンラインチャネルを通じて直接行っています。
- 現在、パリ・サンジェルマン（PSG）サッカークラブと契約しています。
- 商品は現在のキットだけでなく、クラブの過去の歴史的なキットも可能です。

資産概要

イギリスとUAEにあるオフィススペース、施設、倉庫。ブランドと製品の知的財産権証明書。

TARGET PRICE

\$1,000,000

GROSS REVENUE

\$0

EBITDA

\$0

BUSINESS TYPE

製造業

ESTABLISHED

2015

FACILITIES

施設概要

本社は英国ロンドンにあり、パートナーシップを通じて世界中のサッカークラブと提携しています。

COUNTRY

イギリス

BUSINESS ID

L#20210169

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