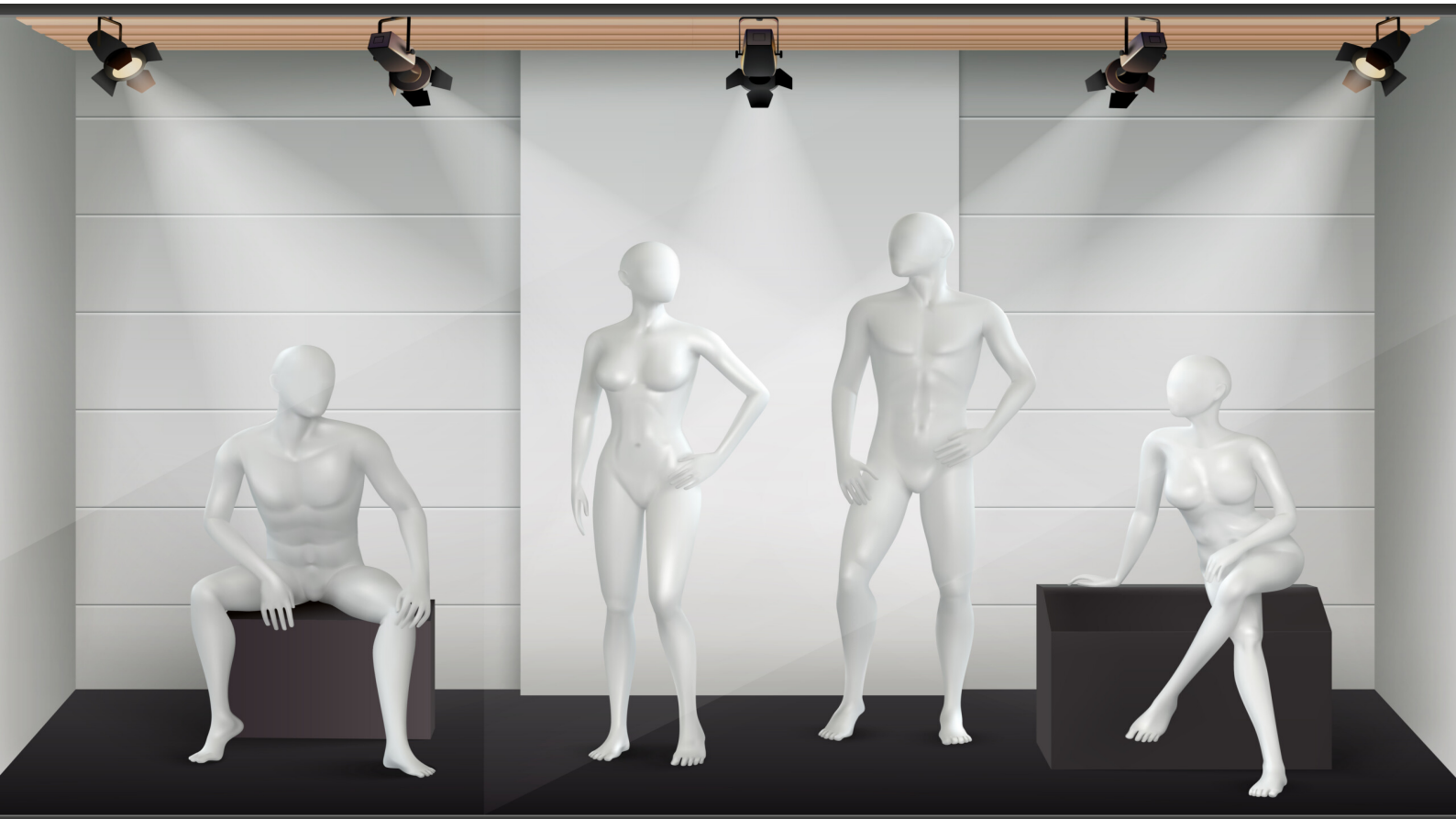


ファッションマネキン・





ロシアおよびCIS諸国の店舗用マネキンおよびアクセサリーの生産におけるロシア企業のリーダー。このビジネスは市場での地位を確立しており、ポートフォリオには多くの有名なクライアントがあります。プーマ、アディダス、デカトロン、メトロ、ニューバランス、ラコステなど。

- 月産1000体のマネキンを製作
- 60人の従業員
- アトリエの総面積3,000平方メートル

生産

デザインから完成品までのフル生産サイクル

- マネキン
- メタルフィクスチャー
- ポディウム
- ガラススタンド
- MDFおよびコンポーネント
- デザイナーズ家具

修復

大手メーカーの中古マネキン 製品流通：8地域の販売店。

- 55% 小売チェーン 25% ディーラー
- 15% 最終消費者（LLC、SP、物理的な人）
- 5%の公共調達

クライアント

LPPグループ、Momoxグループ、Marks and Spencerなど、ロシアの300以上の主要な店舗とファッション小売分野の国際的なネットワーク

競争優位性

- ビジュアルマーケティング
- 様々なダミー
- ロシアで生産するため、低コスト
- お客様の3Dモデルに基づいて、専用のマネキンを生産します。

TARGET PRICE

EUR 1,500,000

GROSS REVENUE

EUR 970,000

EBITDA

EUR 300,000

BUSINESS TYPE

製造業

REAL ESTATE

450,000 USD 不動産を含む

ESTABLISHED

2006-07-07

SUPPORT & TRAINING

6ヶ月間

REASON FOR SELLING

ニューベンチャー

COUNTRY

ロシア

BUSINESS ID

L#20210119

- 14日からの納期

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